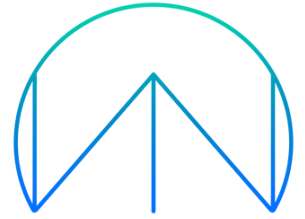


# CRISTINA VILLARREAL

Advertising + Media & Entertainment



## PROFILE

### Name

Cristina Villarreal Núñez

### Email

cvnunez99@gmail.com

### Languages

Spanish + English

### Fields of Interest

Copywriting

Communication Strategy

Creative Direction

Audience Development

Experience Design

## PORTAFOLIO

<https://www.cvnunez.com>



## EDUCATION

2018 - 2022

### University of Texas at Austin

Graduation: May 2022

Bachelor of Science in Advertising

Media and Entertainment Industries Minor

Member of the Texas Immersive Sequence

2015 - 2018

### Tecnológico de Monterrey, PrepaTec

Multicultural Program with an Honors Certificate in Literature

(Equivalent to IB Spanish A Literature HS)

## EXPERIENCE

2019 - Present

### Salud Tres Mentas

Co-Founder & Media Director

Tasks: execute graphic design, design the official website, manage social media, and perform community management.

2020 - 2022

### Liberal Arts Instructional Technology Services

Design Student Technology Assistant

Tasks: conduct creative briefs, execute graphic design for promotional and academic material, edit and manage websites, implement UI/UX design, carry out client communication, and perform photo editing for branding purposes.

2020 - 2022

### Diversity in Advertising & Public Relations

Creative Director & Outreach Director

Tasks: manage social media, execute graphic design, plan and lead official meetings, write and manage the bi-monthly newsletter, and perform promotional outreach communication among the academic community.

### Adobe Suite

P Photoshop

P Illustrator

P InDesign

P After Effects

B Premiere Pro

### Office Suites

P Microsoft Office

P iWork

### Graphic Design

P Figma

P Canva

### Communication Admin

P MailChimp

P Hootsuite

### Website Design

P Wix / EditorX

P Wordpress