

ADVERTISING

CRISTINA VILLARREAL-NUNEZ

Student | Class of 22'

PROFILE

Name

Cristina Villarreal Núñez

Location

Austin, Texas, USA
Monterrey, NL, Mexico

Contact Info

cvnunez99@utexas.edu

PORTFOLIO

Author Page

cristinaauthor.com

Portfolio

cvn2010.wixsite.com/portfolio

Instagram Page

@saludtresmentes

Blog

sta.laits.utexas.edu/author/cv22637/

Amazon Page

amazon.com/author/cristinavillarreal

EDUCATION

2018 - 2022

University of Texas at Austin

Bachelor of Science in Advertising
Texas Immersive Sequence
Media and Entertainment Industries Minor

2015 - 2018

Tecnologico de Monterrey, PrepaTec

Multicultural Program
Honors Certificate in Literature:
equivalent to IB Spanish A Literature HS

EXPERIENCE

2020 - Present

Liberal Arts Instructional Technology Services

Design Student Technology Assistant
Created graphics and presentations for classes,
designed logos, managed and edited website
banners/content, conducted client communication

2019 - Present

Tres Mentes

Co-Founder/Media Director
Managed media posting and sharing

2020 - Present

Diversity in Advertising & Public Relations

Creative Director & Outreach Director
Managed media, designed graphics, organized
meetings, handled the newsletter, communicated
with professors, and lead general meetings

2008 - 2018

Independent Writer

Children's e-book Writer
Self-published author

SKILLS

Languages

- P Spanish
- P English
- B French

General

- P iWork
- P Microsoft Office
- P Wix
- P Canva

- B CLIO
- B Cascade
- P Wordpress
- B HTML Coding

Adobe

- P Photoshop
- P Illustrator
- P InDesign
- B Premiere Pro

P = Proficient Knowledge B = Basic Knowledge